

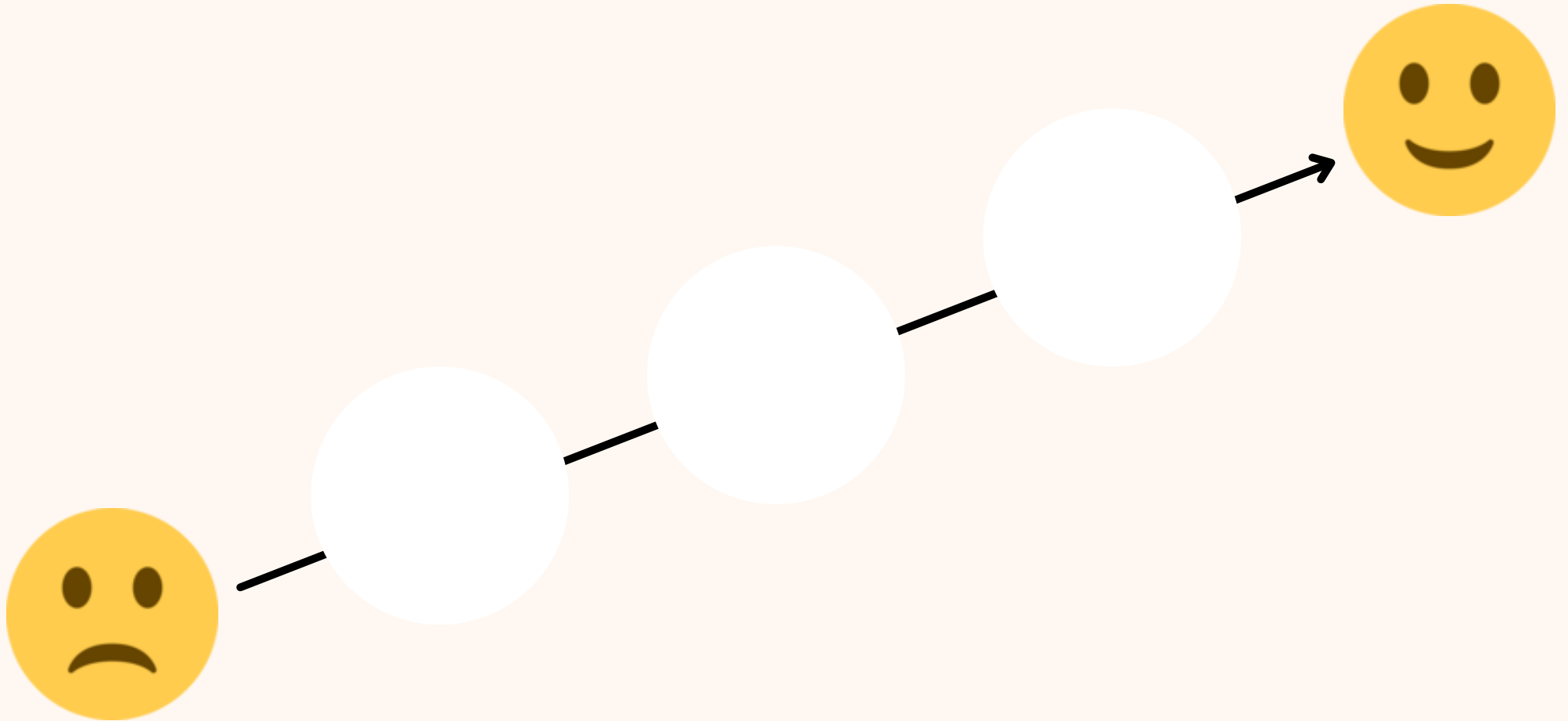
FOR ONLINE COACHES:

FAST-GROWING LIST

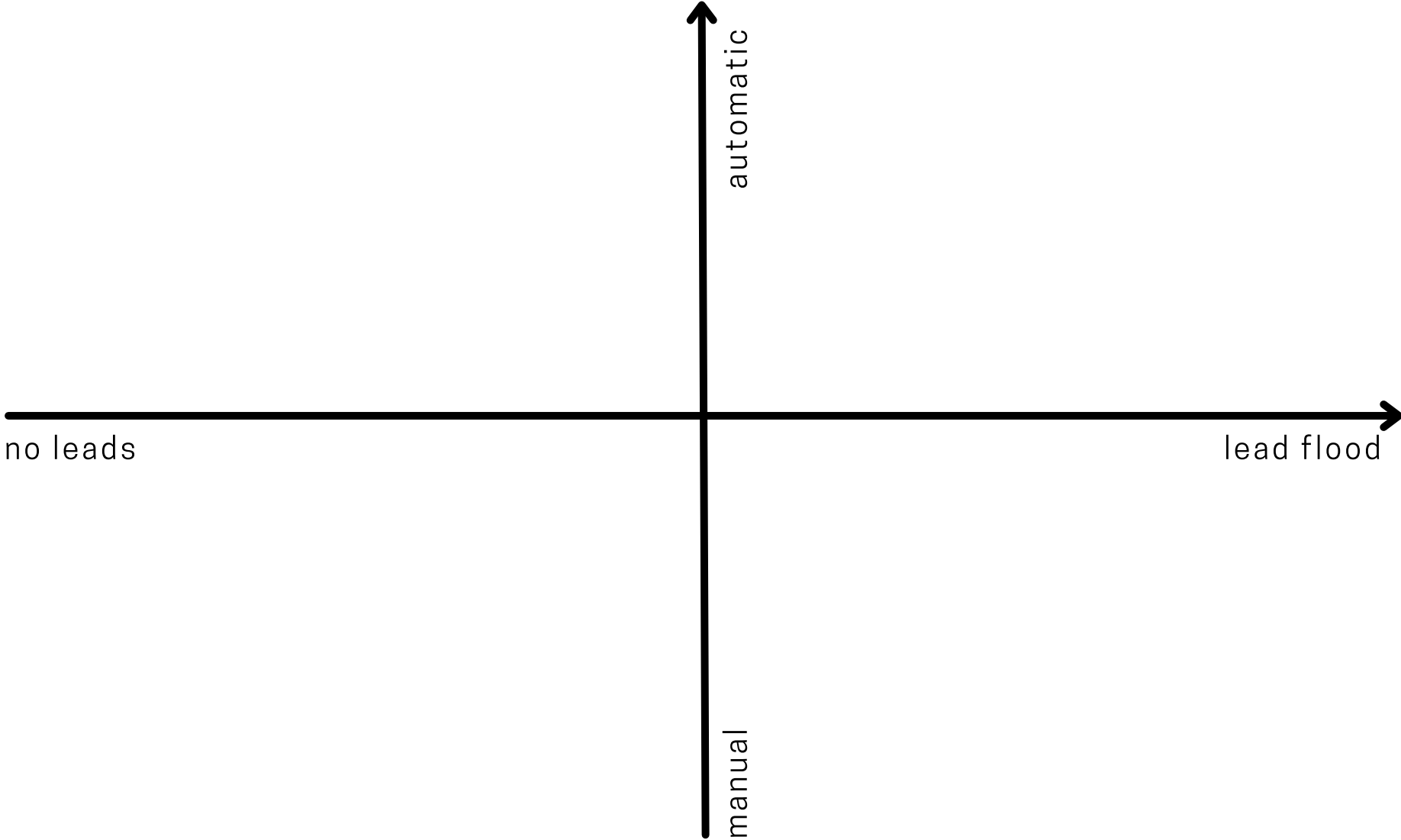
FROM LEAD DROPS TO LEAD FLOOD
IN 10 DAYS OR LESS

FAST GROWING LIST

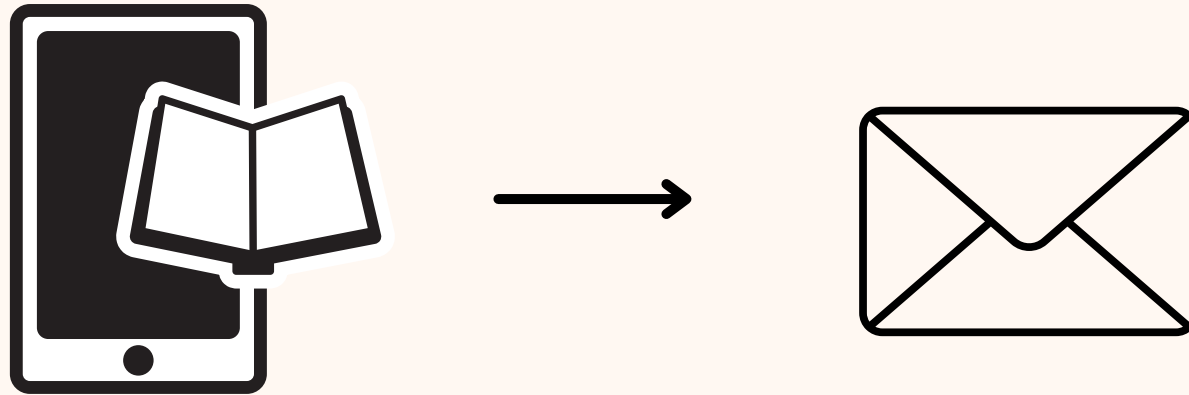
SUCCESS PATH



CURRENT LEAD FLOW:



STEP 1: LEAD MAGNET



LEAD MAGNET EXAMPLES



Canva Workbook Template

EMAILS

EXAMPLE #1: Is Everything Okay?

Subject:
Erik, is everything okay?

Body:
Hey Erik,
I noticed you have checked out my [Cook Your Copy toolkit](#) (a set of fill-in-the-blanks copywriting templates).
But it seems you haven't finished your order yet.
Is everything okay?
Look, if you want to get tons of new customers, you have to have a persuasively written sales page.
Emails too.
And... Of course, ads.
But what if you hate writing (like me) or don't feel strong at copywriting?
No problem.
Use [PROVEN copywriting templates](#).
Because writing sales copy is as easy as following a cooking recipe (but without greasy palms and burned fingers).

[www.CookYourCopy.com](#)

EMAILS

Just follow a copy recipe (a template), fill in the blanks, and ... voilà.
Your copy is ready to bring you more customers.
[Claim your Cook Your Copy toolkit here and get your sales pages, ads, and emails written in just one weekend.](#)

[www.CookYourCopy.com](#)

EMAILS

TEMPLATE #1: Is Everything Okay?

Subject:
[Name], is everything okay?

Body:
Hey [Name],
I noticed you have checked out my [\[toolkit\]](#).
But it seems you haven't finished your order yet.
Is everything okay?
Look, if you want to [\[achieve\]](#), you have to [\[do the thing 1\]](#).
[\[do the thing 2\]](#) too.
And... Of course, [\[do the thing 3\]](#).
But what if you [\[problem 1\]](#) or [\[problem 2\]](#)?
No problem.
Use [\[link to templates\]](#).
Because [\[benefit\]](#).
[\[review\]](#)

[www.CookYourCopy.com](#)

EMAILS

Claim your [\[product\]](#) here and [\[benefit\]](#) in just [\[time\]](#).

[www.CookYourCopy.com](#)

Email Script

LEAD MAGNET ACTION STEPS

Lead magnet ideas:

- Template
- Script
- Checklist
- Cheatsheet
- Tracker
- Planner
- Calculator
- Trello board
- Swipe file
- Action plan
- Workbook
- Process map
- Quiz or test
- etc.

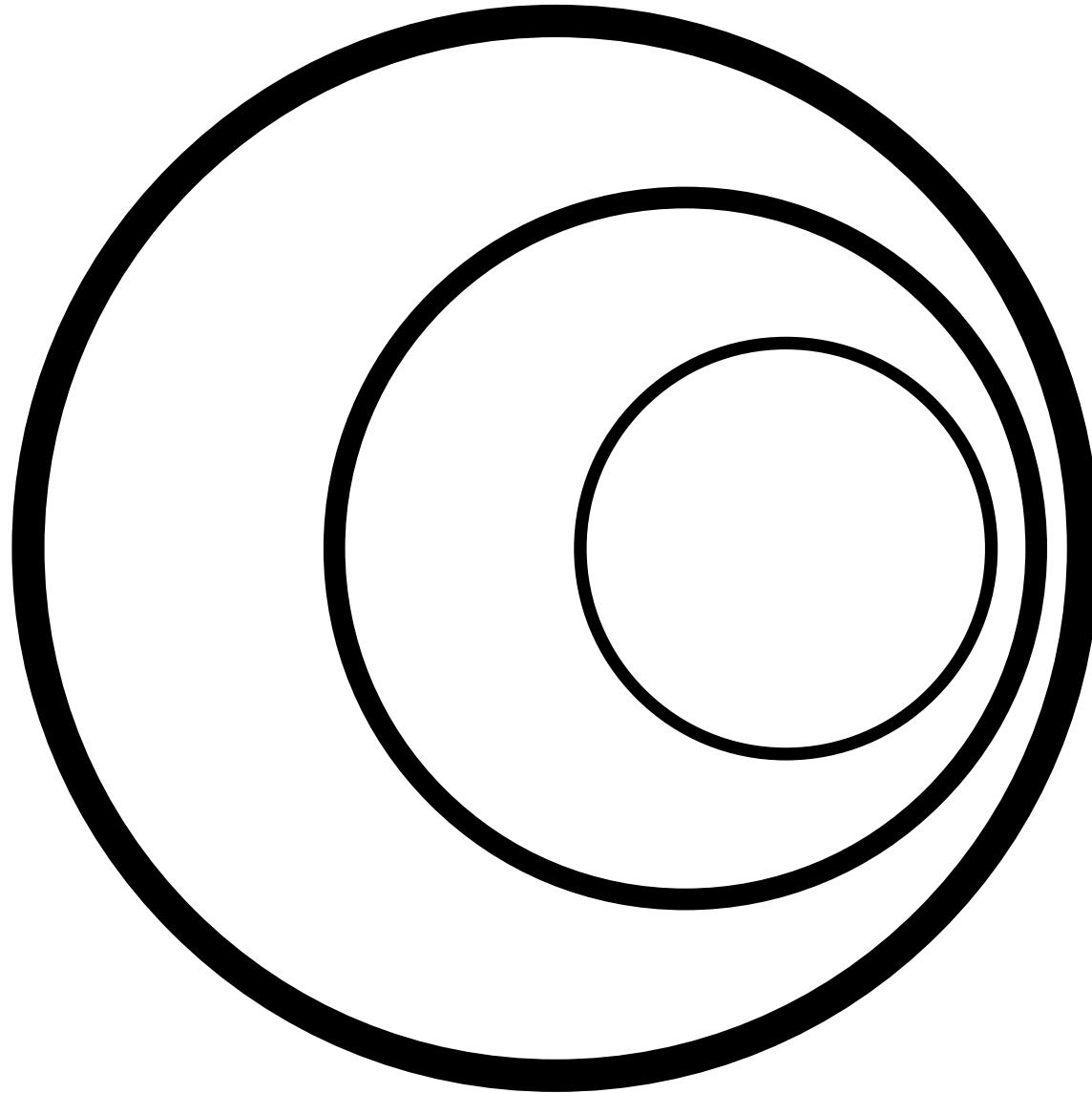
Brainstorm your lead magnet ideas:

A large white rectangular area with a thin orange border, intended for brainstorming lead magnet ideas. It is currently empty.

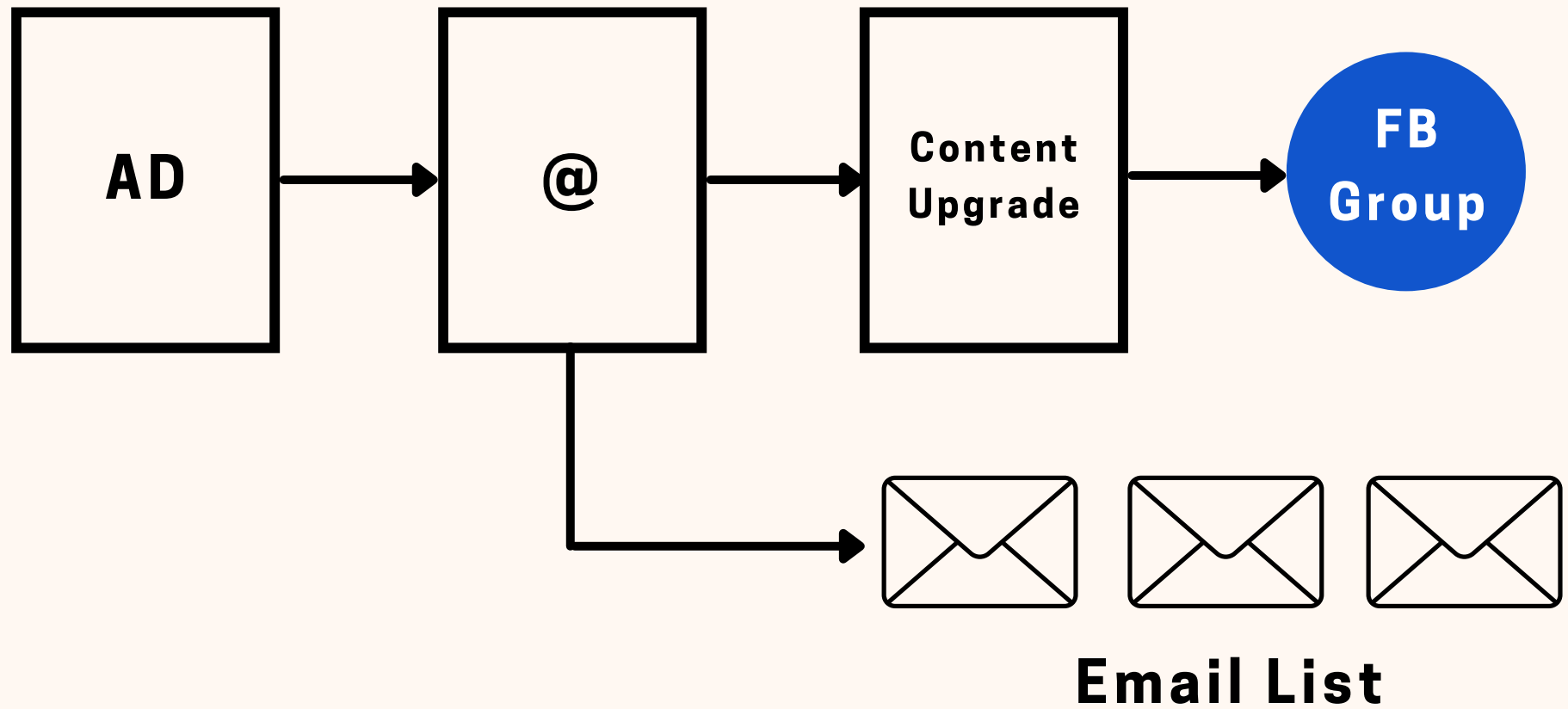
STEP 2: STRATEGY

Strategy:	Fast?	Safe?

MULTI-CHANNEL COMMUNICATION



STEP 3: AUTOMATION



1) AD COPY

Ad Copy Example:



Erik Hoffmann
Published by Jozef PPC2 · January 27 at 10:10 AM · 🌐

(for online coaches) 68-page Lead Magnet Canva template to create your own lead magnet 10x faster.

Easy to edit, ready to use.

Just COPY & PASTE Your Text + Images and... Your lead magnet is DONE!

And the best part?

Change the whole template to YOUR OWN branding colors in less than 60 seconds (the No-Fluff Video Tutorial is included).

Get your Lead Magnet Template Toolkit now for FREE!

For Online Coaches

BEFORE → AFTER

Easy-to-Edit
Lead Magnet Template

FREE
DOWNLOAD

COACH-TEMPLATE.COM
(For Coaches) Download 68-page Lead Magnet Canva Template [Download](#)

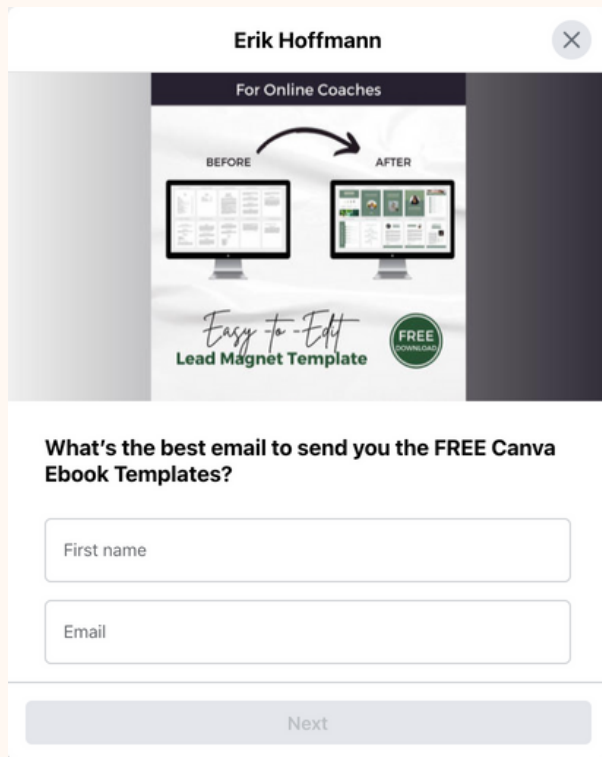
👍❤️ 36

The image shows a Facebook advertisement for a lead magnet template. It features a 'BEFORE' and 'AFTER' comparison of a computer monitor displaying a template. The 'BEFORE' monitor shows a plain white page with text, while the 'AFTER' monitor shows the same page with a green and white design. The ad includes a 'FREE DOWNLOAD' badge and a 'Download' button. The text is clear and concise, highlighting the ease of use and customization of the template.

Write your ad copy here:

2) INFORMATION PAGE COPY

Ad Copy Example:

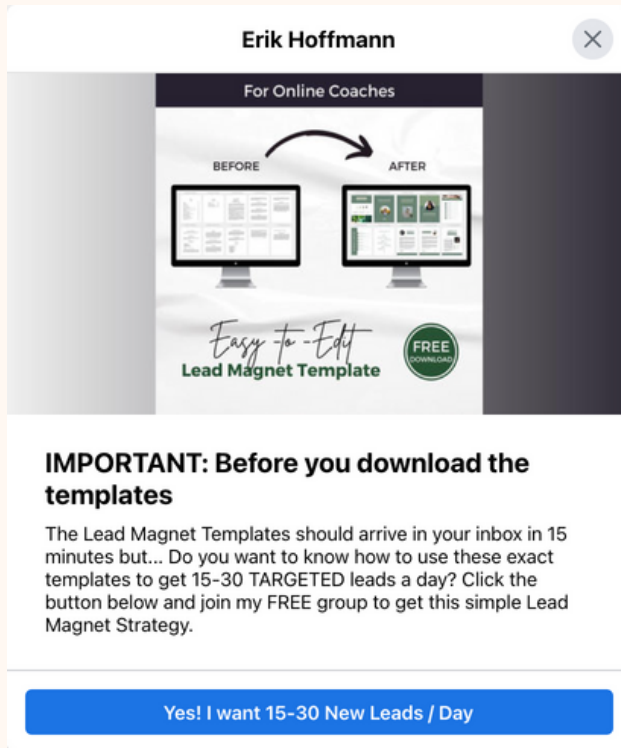


The screenshot shows a mobile ad interface. At the top, it says 'Erik Hoffmann' with a close button. Below that, 'For Online Coaches' is written. The main visual is a 'BEFORE' and 'AFTER' comparison of a lead magnet template on a computer screen, with an arrow pointing from 'BEFORE' to 'AFTER'. Below the images, it says 'Easy to Edit Lead Magnet Template' and 'FREE DOWNLOAD'. The ad text asks 'What's the best email to send you the FREE Canva Ebook Templates?' and includes input fields for 'First name' and 'Email', followed by a 'Next' button.

Information page copy:

3) THANK YOU SCREEN COPY

Ad Copy Example:



The screenshot shows an advertisement for Erik Hoffmann's 'Easy to Edit Lead Magnet Template'. The ad features a header with the name 'Erik Hoffmann' and a close button. Below the header, it says 'For Online Coaches'. The main visual is a 'BEFORE' and 'AFTER' comparison of a lead magnet template, with an arrow indicating the transition. The 'BEFORE' image shows a cluttered template, while the 'AFTER' image shows a clean, professional one. Below the images, it says 'Easy to Edit Lead Magnet Template' and 'FREE DOWNLOAD'. The ad also includes a call to action: 'IMPORTANT: Before you download the templates' and 'The Lead Magnet Templates should arrive in your inbox in 15 minutes but... Do you want to know how to use these exact templates to get 15-30 TARGETED leads a day? Click the button below and join my FREE group to get this simple Lead Magnet Strategy.' A blue button at the bottom says 'Yes! I want 15-30 New Leads / Day'.

Write your ad copy here:

RESULTS:

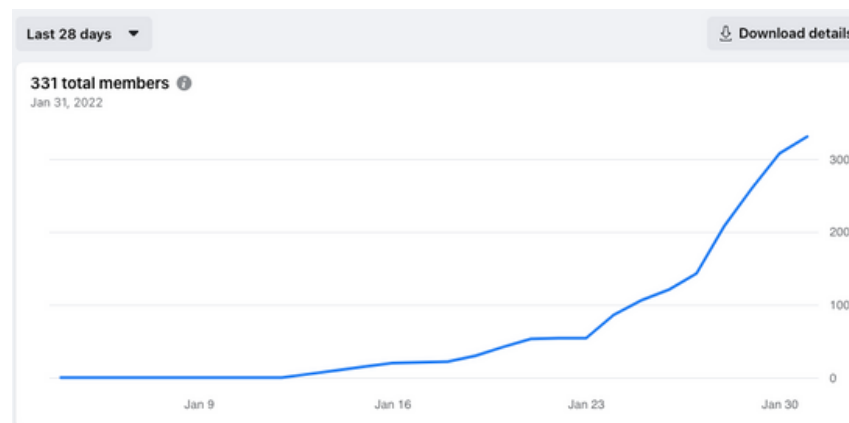
Email list growth:

Contacts (911) Export Import Add a contact

Edit all Tags All List Authentic Marketing FB-Lead Status Active

<input type="checkbox"/>	Full Name	Email	set up country	Phone	Tags	Date Created	Social	<input type="checkbox"/>
<input type="checkbox"/>	—	ma	—	—	—	02/02/2022 10:04	—	Email
<input type="checkbox"/>	—	ho	—	—	FREECANVA	02/02/2022 09:55	—	Email
<input type="checkbox"/>	—	wl	—	—	FREECANVA	02/02/2022 09:42	—	Email
<input type="checkbox"/>	—	ulr	—	—	FREECANVA	02/02/2022 09:41	—	Email
<input type="checkbox"/>	—	kr	—	—	FREECANVA	02/02/2022 09:35	—	Email
<input type="checkbox"/>	—	qu	—	—	FREECANVA	02/02/2022 09:08	—	Email
<input type="checkbox"/>	—	wc	—	—	FREECANVA	02/02/2022 09:05	—	Pomoc

Facebook group growth:



NEED HELP?

If you need help with implementation,
click the link below and send us a DM in Messenger:

<https://m.me/erik.hoffmann.official>